

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/ODL/Launch/407
June 06, 2023

Programme Launch Notification No. 106
Post Graduate Diploma in Services Management-PGDISM

With the approval of the Competent Authority, the Post Graduate Diploma in Services Management-PGDISM, will be offered through ODL Mode from July 2023 Session.

The details of the Programme are as under:

Eligibility: Any Graduate including Chartered Accountancy/ Cost Accountancy/ Company Secretary ship with 50% marks for General Category/ 45% for Reserved Category as per Government of India rules.

Medium of Instruction: English

Duration: Minimum (1 Year), Maximum (3 years)

Fee Structure: ₹ 10,000/- per semester (Total ₹ 20,000/-)

Programme Details: Total Credits 36

Examination Mode: Semester wise

Study Materials: Print/Digital (Both)

Expected Enrolment: Around 2000

Courses:

Semester	Course Code	Course Title	Type of Course	Credits
1 st Sem	MMPC-006	Marketing Management	Compulsory	4 credits
1 st Sem	MMPC-001	Management Functions and Organizational Processes	Compulsory	4 credits
1 st Sem	MMPM-005	Marketing of Services	Elective	4 credits
1 st Sem	MMPF-006	Management of Financial Services	Elective	4 credits
2 nd Sem	MMPO-005	Logistics and Supply chain Management	Elective	4 credits
2 nd Sem	MMPH-002	Human Resource Development	Elective	4 credits
2 nd Sem	MMPM-009	Retail Management	Elective	4 credits
2 nd Sem	MMPF-011	Management of Insurance Services	Elective	4 credits
2 nd Sem	MMBP-005	Marketing of Financial Services	Elective	4 credits

Details of Approval in the Academic Council/APC: approved in 67th APC meeting held on 1st June, 2023

Contact Details of Programme Coordinator: Prof. Rajeev Kumar Shukla, SOMS, IGNOU.

Phone No.: 29573011, Email: rkshukla@ignou.ac.in

Neeti Agrawal
(Prof. Neeti Agrawal)
Director, P&DD

To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs

निदेशक / Director
योजना एवं विकास विभाग
Planning & Development Division
इ.गो.रा.मु.वि., मैदान गढ़ी, नई दिल्ली-68
IGNOU, Maidan Garhi, New Delhi-68